



NATIONAL SENIOR CERTIFICATE EXAMINATION
SUPPLEMENTARY EXAMINATION MARCH 2016

BUSINESS STUDIES: PAPER I

EXAMINATION NUMBER

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ANSWER BOOKLET

SECTION A

QUESTION 1

Indicate the **most correct** answer by writing the letter of the alternative you have chosen in the space provided.

1.1	
1.2	
1.3	
1.4	
1.5	

1.6	
1.7	
1.8	
1.9	
1.10	

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QUESTION 2

Supply the **most correct answer** from the *Business Studies Dictionary* given.

2.1	
2.2	
2.3	
2.4	
2.5	
2.6	

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QUESTION 3

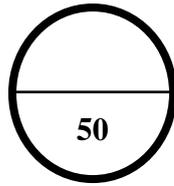
Indicate if the given statement is **TRUE** or **FALSE** by making a cross (X) over the correct option below. If **FALSE**, correct the statement.

3.1	True	False	
3.2	True	False	
3.3	True	False	
3.4	True	False	
3.5	True	False	
3.6	True	False	
3.7	True	False	

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SECTION B

QUESTION 4.1



Complete the table by supplying the missing information.

Pillar	Discussion
4.1.1	
4.1.2	
4.1.3	

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QUESTION 4.2

FOUR topics in a Wimpy induction programme.

*	(1 mark)

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QUESTION 4.3

Use the PESTLE technique and complete the following table with reference to Wimpy.

Macro Issues	Possible Challenge	Possible Strategy
4.3.1 Environmental	(2 marks)	(2 marks)
4.3.2 Social	(2 marks)	(2 marks)
4.3.3 Technological	(2 marks)	(2 marks)

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QUESTION 4.4

Complete the following table.

Reason for conflict	Example linked to Wimpy	Possible strategy to deal with conflict
4.4.1 Resource Allocation	(2 marks)	(2 marks)
4.4.2 Inner Conflict	(2 marks)	(2 marks)

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QUESTION 4.5

Explain, by means of a separate example for each, how the following characteristics of good governance could apply to Famous Brands:

4.5.1 Transparency:	(2 marks)
4.5.2 Integrity:	(2 marks)
4.5.3 Fairness:	(2 marks)

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QUESTION 4.6

Explain each of the following activities that could occur during industrial action at Wimpy.

4.6.1 Protected strike:	(2 marks)
4.6.2 Picketing:	(2 marks)
4.6.3 Lock-out:	(2 marks)
4.6.4 Sympathy strike:	(2 marks)

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